


Free Visibility Audit Snapshot

A sample diagnostic showing how a business appears across AI answers, search engines, local discovery, and social proof signals.

EXAMPLE COMPANY

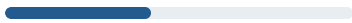
Business	Local Dental Studio
Market	Austin, TX
Audit Type	Snapshot Review
Goal	Discovery, trust, and conversion

OVERALL VISIBILITY SCORE 

52 / 100


Visible for branded search, but underrepresented in AI-generated answers and comparison-style discovery queries.

AI Search Visibility **42**




Underrepresented

Google Search **58**




Partially visible

Local SEO / Maps **61**




Needs optimization

Social Proof **47**




Inconsistent

 **AI Exposure Snapshot**

The company is rarely cited in AI answer summaries for non-branded local intent. Competitors with stronger review signals and clearer service pages appear more often.

- AI systems do not have enough structured service detail to summarize confidently.
- Pricing, location, credentials, and FAQ content are not easy to extract.
- Comparison intent is weakly covered compared with nearby competitors.

 **Trust & Conversion Snapshot**

Reviews and social proof exist, but they are not connected clearly enough to high-intent service pages or booking actions.

- Positive reviews should be surfaced near service and booking sections.
- Social profiles need the same positioning as the website.
- The first screen should show proof, service fit, and a direct next step.

Channel Findings

CHANNEL	WHAT WE SAW	STATUS
Search Engines	Homepage is indexed, but service pages are too broad for specific buyer intent.	Improve
AI Answers	Brand is not mentioned for most non-branded local recommendation queries.	Gap
Social & Reviews	Proof exists, but it is not structured into website conversion assets.	Improve
Website	Core offer is present, but the page needs stronger answers, schema, and CTAs.	Actionable



AI Query Review

We test realistic discovery queries to see whether AI systems can find, understand, and recommend the business.

- Best dental studio in Austin
- Affordable cosmetic dentist near me
- Who offers teeth whitening in Austin?
- Top-rated dental clinic for new patients

- The company was not consistently surfaced in AI answer summaries.
- Competitor pages provide clearer service, review, and location context.
- The website needs answer-style sections that match buyer questions.



Website Readiness

The site can become much easier for search engines and AI systems to interpret by improving structure, proof, and service detail.

- Add service-specific titles, descriptions, and internal links.
- Use FAQ, LocalBusiness, Service, and Review-oriented schema where appropriate.
- Make booking/contact actions visible on key landing pages.
- Turn customer proof into visible trust blocks near decision points.

Priority Action Plan

FIRST 7 DAYS

Fix discovery basics



- Review homepage title, description, canonical, and local business schema.
- Confirm Google Business Profile categories, services, hours, and website link.
- Submit sitemap to Google and Bing after launch checks pass.

NEXT 30 DAYS

Build intent coverage



- Improve 3 to 5 high-intent service pages.
- Add FAQ sections for pricing, process, location, and trust questions.
- Create local content that matches the target market.

60 TO 90 DAYS

Compound authority



- Publish comparison and educational content for AI discovery.
- Strengthen citations and review visibility across trusted platforms.
- Track AI mentions, impressions, clicks, and form submissions.



Recommended Next Step

Start with the highest-value service page, improve local search signals, then expand into AI-search-friendly FAQ and comparison content.



What Success Looks Like

The business appears more often in AI answers, earns stronger local search coverage, and gives visitors clearer proof before they contact or book.

Want this snapshot for your business?

Get a free AlphaX Visibility Audit and see how your company appears across Google, AI search, and social discovery.

Request Free Audit



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